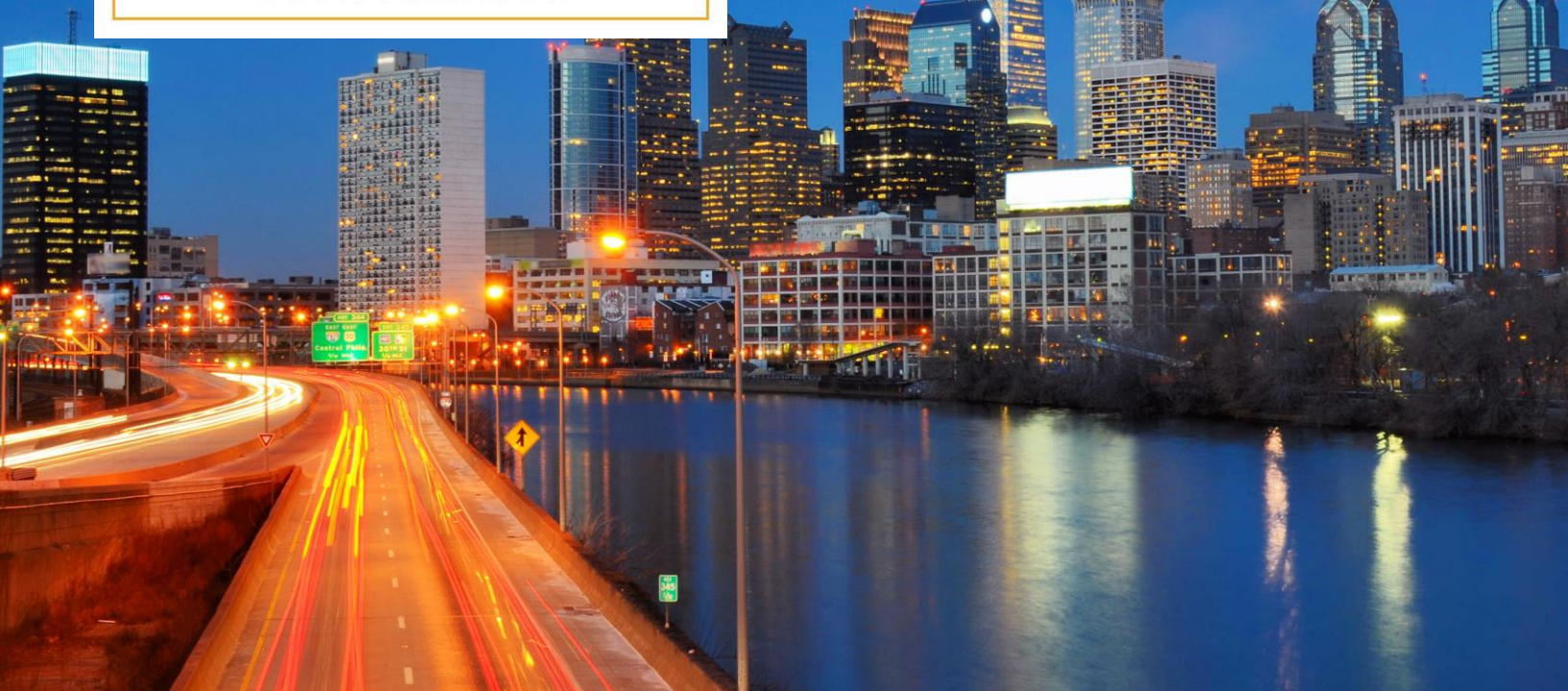


Microgrid 2022

CONFERENCE



June 1 - 2, 2022 | Philadelphia Marriott Downtown | Philadelphia, PA

Microgrid 2022 Prospectus

Microgrid 2022 offers you a once-a-year business opportunity to meet new customers, network with potential partners and learn the latest about this fast-growing global industry.

- To be held in Philadelphia, part of the Northeast's vibrant energy market and home to one of North America's most advanced commercial microgrids, the Philadelphia Navy Yard
- Designed for those who want to learn about the latest in the fast-growing industry
- Hosted for the 7th year by Microgrid Knowledge, the largest independent news and information site for all things microgrid
- The events coincides with the Think Microgrid conference



This conference is hosted by Microgrid Knowledge, the leading online resource for utilities, communities, developers, institutions and commercial and industrial customers looking to understand the trends, technologies and players in the advanced distributed energy market. Updated daily, the site tracks breaking news and provides in-depth features, reports and white papers on microgrid deployment and operations. Every year over 350,000 people visit Microgrid Knowledge, 80% are researching microgrids.



Microgrid 2022: *Distributed Energy & World Electrification*

will explore the markets, technologies, policies and customer benefits emerging as we decentralize our energy supply and electrify buildings and transportation.

The one-of-a-kind event will serve as a venue for businesses, communities, institutions and government to learn what's available now — and what lies ahead — to improve their operations with microgrids and distributed energy.

Energy developers, utilities and technology and equipment suppliers will display their products, innovations and thought leadership in an independent third-party setting created by the world's largest microgrid publication. Networking opportunities will abound as key decision makers gather for this once-a-year event. Act promptly to reserve your spot and receive the best exposure for your company!



For Sponsorship Information Contact

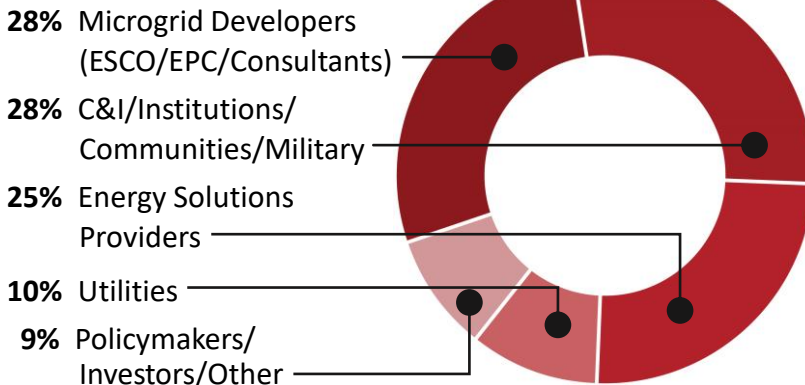
Veronica Trotto at

Veronica@MicrogridKnowledge.com

704-641-2600

Profile of attendees from recent Microgrid Knowledge in-person events

INDUSTRY



66% of Attendees

are microgrid customers or developers

"There has been a noticeable uptick in the number of microgrid conferences, and I do believe this is the best one."

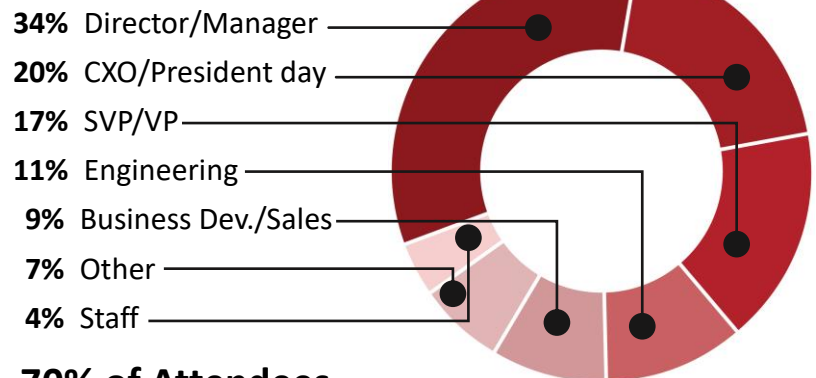
Peter Asmus
Guidehouse Research

TESTIMONIALS

Hear from the Past Sponsors



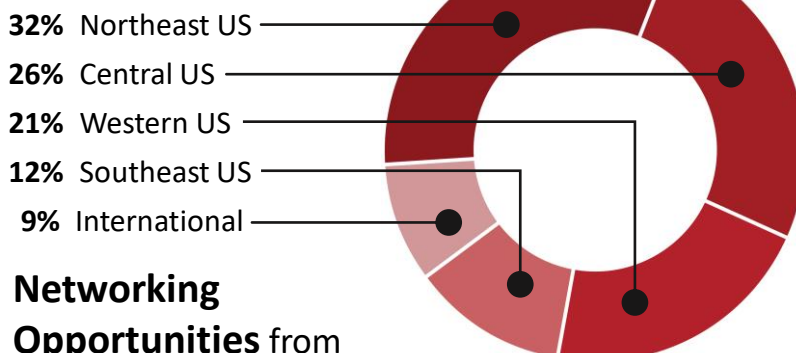
TITLE



70% of Attendees

have decision making authority

REGION



Networking

Opportunities from across the nation and globe

Platinum Sponsorship

This premier sponsorship showcases your company's market leadership and offers the opportunity to engage with prospects leading up to, during and after the event.

Pre-Conference Engagements & Promotion

- PDF of the registration list prior to the event (does not include phone or email)
- Executive Interview in Microgrid Knowledge
- Most prominent brand placement on:
 - Conference home page
 - Audience development campaigns
 - Microgrid Knowledge Newsletter
- Platinum sponsors mailing highlighting your speaker's session (39,000 prospects)
- Social media promotion of conference participation
- Microgrid 2022 on-site executive video interview hosted by Microgrid Knowledge



Conference Participation & Promotion

- Exhibit Table Plus
- Four Full-Conference Attendee passes, plus one Exhibitor pass
- One Think Microgrid Policy Workshop pass
- Registration discount for VIPs – 20% discount code
- Premier logo in conference program
- Visual and verbal recognition of your sponsorship throughout conference
- Access to a private meeting room at the event
- Platinum sponsors, pick one sponsorship (first-come, first-serve):
 - Wednesday AM or Thursday AM 'Executive Welcome' to general assembly
 - Dedicated 'Join Us/Why We Attend' pre-conference email to MGK database
 - Morning Yoga Sponsor
 - Greater Good Awards Sponsor
 - Mobile App Sponsor

Post-Event Promotion

- PDF of the attendee list post event (does not include phone or email)
- Posting of your Microgrid 2022 video to the MGK Video Library and YouTube channel
- An MGK video article and 6-month promotional campaign of your video
- Post event report/analysis including photos, highlights of the event and survey data
- Ongoing leads from Microgrid 2022 Session video(s) posted the Microgrid Knowledge Video Library featuring speakers from your company
- Leads from your downloaded PDFs in the Microgrid 2022 Resources Library

INVESTMENT: \$18,500 net

Gold Sponsorship

Want your brand to stand out? Take advantage of the opportunity to educate attendees about your solutions leading up to and throughout the event.

Pre-Conference Engagements & Promotion

- PDF of the registration list prior to the event (does not include phone or email)
- Executive Round Table Interview in Microgrid Knowledge
- Prominent brand placement on:
 - Conference home page
 - Audience development campaigns
 - Microgrid Knowledge Newsletter

Conference Participation & Promotion

- Exhibit Table
- Two Full-Conference Attendee passes
- Registration discount for VIPs – 15% discount code
- Visual and verbal recognition of your sponsorship throughout conference
- Access to a private meeting at the event

Post-Event Promotion

- PDF of the attendee list post event (does not include phone or email)
- Leads from your downloaded PDFs in the Microgrid 2022 Resources Library
- Post-event report/analysis including photos, highlights of event and survey data

INVESTMENT: \$11,500 net



Silver Sponsorship

This program is ideal for companies that want to showcase their thought leadership and engage with attendees without having to staff the exhibit. Or, combine this sponsorship with an exhibit to maximize your ROI.

Pre-Conference Promotion

- PDF of the registration list prior to the event (does not include phone or email)
- Brand placement on:
 - Conference home page
 - Audience development campaigns
 - Microgrid Knowledge Newsletter

Conference Participation & Promotion

- One Full-Conference Attendee pass
- Registration discount for VIPs – 10% discount code
- Visual and verbal recognition of your sponsorship throughout conference

Post-Event Promotion

- PDF of the attendee list post event (does not include phone or email)
- Leads from your downloaded PDFs in the Microgrid 2022 Resources Library

INVESTMENT: \$4,950 net



Reception Host

Make an impact from the start with this popular event. Associate your brand with the fun and energy that makes this networking event so memorable.

- Exclusive branding and signage for Opening Reception on Wednesday
- Input on one custom event branded cocktail
- Branded cocktail napkins
- Recognition on conference website
- One dedicated email promoting the reception two weeks before event, highlighting company sponsorship
- Two Full-Conference Attendee passes
- One Think Microgrid Policy Workshop pass
- Logo in conference program and website
- Visual and verbal recognition of your sponsorship at reception
- MC 'Thank You' at general assembly on Thursday morning
- Access to a private meeting room at the event
- Microgrid 2022 onsite executive video interview hosted by Microgrid Knowledge

INVESTMENT: \$16,500 net

Wednesday or Thursday Lunch Sponsorship

Standout as the exclusive sponsor of lunch. And with a premium booth location, you'll get to engage with the attendees during this and other networking breaks.

- PDF of the registration list prior to the event (does not include phone or email)
- Recognition on conference website
- Exclusive branding and signage at lunch
- Logo in conference program
- Visual and verbal recognition of your sponsorship during general assembly
- Exhibit Table Plus – premium location
- Two Full-Conference Attendee passes, plus one Exhibitor Staff pass
- Registration discount for additional VIPs – 15% discount code
- Access to a private meeting room at the event
- PDF of the attendee list post event (does not include phone or email)

INVESTMENT: \$12,500 net



Wednesday or Thursday Breakfast Sponsorship

Be the first to speak with attendees in the morning as you wake them up with coffee and a hearty breakfast.

- PDF of the registration list prior to the event (does not include phone or email)
- Recognition on conference website
- Exclusive branding and signage at breakfast
- Logo in conference program
- Visual and verbal recognition of your sponsorship during general assembly
- Exhibit Table – premium location
- One Full-Conference Attendee pass, plus one Exhibitor Staff pass
- PDF of the attendee list post event (does not include phone or email)

INVESTMENT: \$9,000 net



AM or PM Networking Break Sponsorship

This program highlights your brand as the company that keeps the audience energized with popular refreshment breaks. Plus, the premium booth location makes your exhibit one of the first stops in the networking sessions. Available for Wednesday or Thursday



- PDF of the registration list prior to the event (does not include phone or email)
- Recognition on conference website
- One Day Exclusive branding and signage at AM or PM Refreshment Breaks
- Logo in conference program
- Visual and verbal recognition of your sponsorship at general assembly
- Exhibit Table – premium location
- One Full-Conference Attendee, plus one Exhibitor Staff pass
- PDF of the attendee list post event (does not include phone or email)

INVESTMENT: \$7,500 net

Requires commitment to a sponsorship or exhibit

Microgrid 2022 Virtual Tour Sponsorship

- Showcase your microgrid installation
- Microgrid Knowledge video crew to film your domestic microgrid and produce an educational video tour that is 10 -15 minutes in length
 - Not intended for corporate / promotional videos
- Promoted in pre-event audience development campaigns and featured as a breakout session
- Includes a 15 minute Q&A with your subject matter expert and customer (Includes VIP pass for the customer)
- Posting of your microgrid site tour video to the [Microgrid Knowledge Video Library](#)
 - Promoted in 'Latest Videos' widget for 6 months
- MGK to provide an edited MP4 of the video and session creating a multimedia asset for your company website
- Deadline for commitment: 3/31/22

INVESTMENT: \$10,000 net



Microgrid Technology Showcase

- A 55 minute 'educational session' or workshop with audience participation or Q&A
 - Slides and content to be approved by Microgrid Knowledge editorial
- Session will be recorded and promoted post event in the Microgrid Knowledge Video Library
- Minimum of 100 attendees (live or on demand)
 - Live session reporting includes attendees and any relevant polling data from the session
- Deadline for commitment: 4/30/22

INVESTMENT: \$8,500 net

Requires commitment to a sponsorship or exhibit

Microgrid 2022 Video Interview

- 3-4 Minute booth interview with editor of Microgrid Knowledge
- Posting of your Microgrid 2022 video to the MGK Video Library and YouTube channel
- An MGK video article and 6-month promotional campaign of your video on in the 'Latest Videos' widget

INVESTMENT: \$2,250 net



Pre-event Email to Attendee List

(Two weeks prior to event)

- Highlighting information like booth number, speakers from your company
- Any special announcements or downloadable assets
- Deadline: 4/30/22

INVESTMENT: \$3,500 net

Other Custom Opportunities

- Lanyard Sponsorship
- Wi-Fi Sponsor (Exclusive)
- Hotel Key Card Sponsors (Exclusive)
- Hotel Room Drop Service
- Private Breakfast or Lunch
- Charging Station (Exclusive)
- Lounge Area Sponsorship
- Think Microgrid Reception Sponsor

Call Veronica to discuss custom sponsorship opportunities and pricing

Veronica@MicrogridKnowledge.com

704-641-2600

Microgrid 2022 offers a unique opportunity for developers, consultants, technology and service providers to showcase products and services to a large and engaged audience interested in the adoption of advanced distributed energy solutions. The table top sized exhibits make it easy to participate. With nine dedicated networking events you will have ample opportunity to make quality connections in this rapidly growing industry.



Nine dedicated networking opportunities in the exhibit hall

Exhibit hall includes ample room for networking during the breakfast, lunch, refreshment breaks and reception

All exhibitors are provided with standard power and promotion on the Microgrid 2022 conference website

10x10 Booth

- Includes a premium 10x10 area designed for exhibitors who want to bring in larger displays/equipment, or offer inviting options like seating or a beverage station
- One Full-Conference Attendee pass
- One Exhibitor Staff pass
- Leads from your downloaded PDFs in the Microgrid 2022 Resources Library

INVESTMENT: \$7,500 net

Exhibit Table

- Includes a 6' draped table-top exhibit space and is ideal for exhibitors whose displays or equipment fits on or directly behind the 6' table
- One Full-Conference Attendee pass
- Leads from your downloaded PDFs in the Microgrid 2022 Resources Library

INVESTMENT: \$3,750 net

Exhibit Table Plus

- Includes a premium 10' exhibit space which provides extra space for signage or a display that will not fit on top of or directly behind your table.
- One Full-Conference Attendee pass
- One Exhibitor Staff pass
- Leads from your downloaded PDFs in the Microgrid 2022 Resources Library

INVESTMENT: \$4,900 net

Contact Veronica Trotto

Veronica@MicrogridKnowledge.com

704-641-2600

Microgrid 2022 Exhibitor Hall

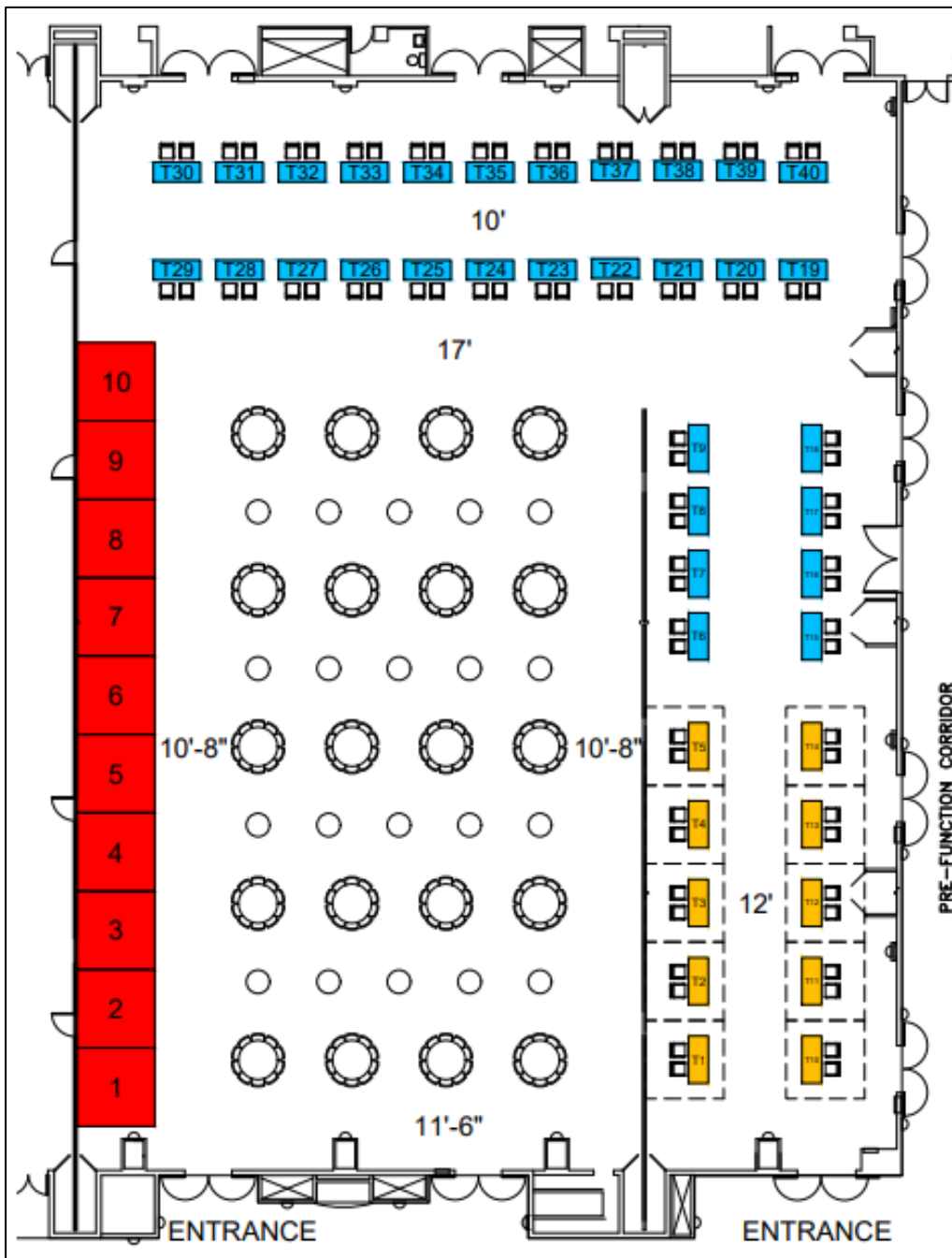


Exhibit Schedule

Tuesday, May 30

- 1:00 PM – 5:00 PM Exhibit set up

Wednesday, June 1

- 6:00 AM to 7:00 AM Exhibit Set Up
- 7:30 AM – 8:45 AM Breakfast with Exhibitors
- 10:00 AM – 10:30 AM AM Break with Exhibitors
- 12:15 PM – 1:55 PM Lunch with Exhibitors
- 2:55 PM – 3:20 PM PM Break with Exhibitors
- 5:30 PM – 7:00 PM Reception with Exhibitors

Thursday, June 2

- 7:30 AM – 8:30 AM Breakfast with Exhibitors
- 10:00 AM – 10:30 AM AM Break with Exhibitors
- 12 Noon – 1:15 PM Lunch with Exhibitors
- 2:15 PM – 2:45 PM PM Break with Exhibitors
- 3:00 PM – 6:00 PM Exhibit tear down

- Red = 10 x 10 Booth
- Gold = Exhibit Table Plus
- Blue = Exhibit Table

Exhibits: T1; T10, T6, T15, T9, T18, T29, T30 are Reserved for the Breakfast / Networking Break and Lunch Sponsorships

Floor plan and exhibit hall hours are subject to change

For the latest exhibit availability email
Veronica@MicrogridKnowledge.com

Reserve Your Sponsorship

Microgrid 2022
CONFERENCE

June 1-2, 2022 | Philadelphia, PA

Please complete all sections – This information is used to generate conference materials

Sponsorship Options

Platinum Sponsor \$18,500
Gold Sponsor \$11,500
Silver Sponsor \$4,950

Exclusive Sponsorships

Reception Sponsor \$16,500
Lunch Sponsor \$12,500
Breakfast Sponsor \$9,000
AM/PM Networking Break
Sponsor \$7,500

Custom Sponsorships

Microgrid 2022 Tour \$10,000
Technology Showcase \$8,500
MGK Video Interview \$2,250
Pre-event Email to Attendee List
\$2,500

Exhibit Only

10x10 Booth \$7,500
Exhibit Table Plus \$4,900
Exhibit Table \$3,750

Exhibit Table Location

1st Choice _____
2nd Choice _____
3rd Choice _____

- ▶ To see the exhibitors' guidelines, [click here](#)
- ▶ To get the latest list of available exhibit space email: Veronica@MicrogridKnowledge.com

Payment Options

All pricing is net and due upon receipt of booking

Check Enclosed
Please send me an invoice
I prefer to pay via credit card

Submission Options

Complete interactive form and click SUBMIT
Scan and e-mail form to
Veronica@MicrogridKnowledge.com
Mail form and payment to:
Microgrid Knowledge
PO Box 113
Westborough, MA 01581

Please e-mail corporate logo file to
LKing@MicrogridKnowledge.com

Company/Organization _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

**For questions regarding this form or to discuss these
sponsorship opportunities please contact Veronica Trotto**
Veronica@MicrogridKnowledge.com
704-641-2600

SUBMIT

Cancellation Policy: Upon receipt of payment and corporate logo, Microgrid Knowledge will place your corporate logo on the conference page of the website. There is no refund in the event of an Event Partner's cancellation after April 15, 2022. In case of conference cancellation, Microgrid Knowledge liability is limited to refund of the sponsorship fee only.

Microgrid2022.com